



Anjuman-e-Islam's

**NEHRU ARTS, SCIENCE AND COMMERCE COLLEGE
GHANTIKERI, HUBBALLI-580 020**

(Re-Accredited with 'A' Grade by NAAC -3rd Cycle)

AQAR 2020-21

Criteria II

Teaching Learning and Evaluation

2.6 Student Performance and Learning Outcome

**2.6.1 *Attainment of Programme outcomes and course outcomes are evaluated
by the institution.***

2.6.1

Program outcomes, Program Specific outcomes, for all program offered by the institute are started and displayed on website and communicated to the teachers & students Program Outcomes.

Program outcomes of: BA

- The knowledge of the concerned subjects is critically analysed and imparted to the students.
- The inter-relationship between various disciplines is maintained.
- Reading and writing skills are developed among the students. These skills are imparted subject wise and students are trained to write and read effectively in multi social settings.
- Interpretation of the subject knowledge is taught. With this, the students develop the capacity of indulging in research.
- With apt knowledge, interpretation techniques, reading and writing skills, the students get ideas and indulge in projects and write research papers.
- Verbal and non-verbal communication skills are developed all through. Listening skills are also encouraged. Due to this, students articulate their ideas and problems clearly. And, they present themselves in a better manner.

Program outcomes of B.Sc.

- The methods of research, investigation and design help the students to apply that knowledge in solving problems in science and maths.
- Students can articulate relationship between the international scope of science, mathematics, technology and engineering.
- Students get habitual to rhetorical, research and cultural criticism. Then they are also exposed to variety of critical and theoretical approaches.
- Students can develop as how to express their own ideas as informed opinions, small projects, practical, research papers and understand how their own approach compares to variety of critical and theoretical approaches.

Program outcomes of B. Com

- Knowledge of models in key areas of organisational behaviour is imparted.
- Students generate realistic solutions to the organisational problems.
- Students apply basic mathematical and statistical skills necessary in the analysis of the problems in Economics, Accountancy, Marketing, Management and Finance.
- Students understand the challenges and problems related to the environment.
- Students attain sound knowledge of various laws and clarification on basic concepts in company law, merchants' law, Income Tax and other laws of business trade and commerce.
- Consumer movements related to rights and duties and laws relating to consumers make them and the society stronger.

Program outcomes of BBA

- Preparing the students to be able to survive in the competitive world.
- Training and disciplining them in application of business strategies.
- Making them capable enough to understand the professional world more efficiently.
- Making them to learn to apply law in business efficiently.

Program outcomes of BCA

- Developing and inculcating the technical knowledge of computers.
- Training them to work in software industry.
- Building analytical and technical abilities to deal with any type of problems in the field of computers.
- To imbibe quality software development practices
- To make the students to have the vast knowledge in computer applications

Program outcomes of M.A. Economics

- The student will be able to define and explain the basic concepts and hypothesis in Microeconomic Theory and their relations; analyse consumer equilibrium, obtain and interpret elasticities, define costs of production, categorize and analyse markets, and display an understanding of pricing of products and factors.
- The student will be able to understand the evolution of employment theories and how equilibrium level of income gets determined. The student will be able to explain how interaction of multiplier and accelerator lead to change in income evils. The student will be able to appreciate the working of business cycles and apply the concept in the working of the economy.
- To understand the difference between Micro Economics & Macro Economics
- To understand techniques & diagrams related to employment theory
- To understand the concept of Foreign Exchange, International Banking & Euro Currency
- To study the international policies
-

Program outcomes of MA English

- Students develop communication skills.
- Equipping them with confidence to face the interview boards and various competitive exams.
- Training them to stand in adverse conditions and reach out to be constructively useful to the firm and the institution where they work in.
- The vast knowledge imparted to them helps them to improve their creative skills of reading and writing.
- The students will be able to face the interviews through spontaneous language
- The students will get vast knowledge of language and literature
- This programme will enable the students to understand what is life by studying various novels, dramas, poems and other literary forms.
- This programme will help the students to better job opportunities in schools, colleges, companies etc.

Program outcomes of M. Com

- To provide a systematic and rigorous learning and exposure to banking and finance related disciplines.
- To train students to develop conceptual applied and research skills as well as competencies required for effective problem solving and right decision making

in routine and special activities relevant to financial management and Banking transaction of a business.

- To acquire a student with conventional as well as contemporary areas in discipline of commerce.
- To enable a student's well versed in national as well as international trends.
- To provide in depth understanding of all core area specially security market, GST (goods and services tax) Management, Research methodology and Tax planning.
- Develop an ability to apply knowledge acquired in problem solving
- Ability to work in teams with enhanced interpersonal skills and communication.
- The students can work in different domain like Accounting Taxation HRM Banking and Administration
- Ability to start their own business
- Ability to work in MNCs as well as private and public companies
- To develop team work, leadership and managerial and administrative skills

Programme Specific and Course Outcomes

Program Specific Course and Skill Outcomes for English

- This programme aims at introducing the students to the basic concepts of English language and English literature.
- To teach the important writers, their works, critical concepts, trends and movements of English literatures.
- To introduce them to the Indian English literature, literature in translation and world classics.

BA -I Discipline Specific Course

- This paper aims at teaching the students the history of English literature of the 16th and 17th centuries.
- It aims at introducing them to the English phonetics.

BA -II Sem Discipline Specific Course

- This paper aims at introducing the students to history of English literature of the 18th and 19th centuries.
- It aims at introducing them to the advanced English phonetics

BA -I Sem Ability Enhancement Core Course

Course and Skill Outcome

- This paper aims at introducing English poetry and prose to develop reading skills
- It teaches the learners basics of English grammar

BA -II Sem Ability Enhancement Core Course

- This paper aims at introducing English poetry and prose to develop reading and comprehension skills.
- It teaches them the basics of communicative English

B. Com I Sem & BBA I Sem Ability Enhancement Core Course

- This paper aims at introducing English poetry and prose to develop reading skills.
- It teaches the learners basics of English grammar

B. Com II Sem & BBA II Sem AECC English

- This paper aims at introducing English poetry and prose to develop reading and comprehension skills.
- It teaches them the basics of communicative English.

BSc I Sem & BCA I Sem AECC English

- This paper aims at introducing English poetry and prose to develop reading skills
- It teaches the learners basics of English grammar.

BSc II Sem & BCA II Sem AECC English

- This paper aims at introducing English poetry and prose to develop reading and comprehension skills.

- It teaches them the basics of communicative English

BA -I Sem Additional English -AECC -MIL 1

Course and Skill Outcome

- This paper introduces the students to short stories in English.
- It teaches the learners writing headlines, slogans and report writing

BA -II Sem Additional English -AECC -MIL 1

Course and Skill Outcome

- This paper introduces the students to appreciate one-act-plays in English.
- It teaches them how to expand an idea or proverb into paragraph and other writing skills.

B. Com -I Sem /BBA II Sem Additional English – AECC -MIL

Course and Skill Outcome

- This paper introduces the students to essay-writing in English.
- It teaches the learners writing headlines, slogans and report writing

B. Com -II Sem/BBA II Sem Additional English – AECC -MIL

Course and Skill Outcome

- This paper introduces the students to appreciate one-act-plays in English.
- It teaches them how to expand an idea or proverb into paragraph and other writing skills.

B. Sc -I Sem Additional English – AECC -MIL

Course and Skill Outcome

- This paper introduces the students to appreciate one-act-plays in English.
- It teaches the learners writing headlines, slogans and report writing

B. Sc -I Sem Additional English – AECC -MIL

Course and Skill Outcome

- This paper introduces the students to appreciate short stories in English.
- It teaches them how to expand an idea or proverb into paragraph and other writing skills.

Program Specific Outcomes for Hindi

- To develop a taste for literature.
- Ability to imbibe ideas, moral values contained in the story
- Develop inflammatory devotion.
- Enriching the repository of acronyms, idioms, etc.
- Developing the ability to guess. Developing the compatibility of student
- Developing imagination and memory.
- Analytical Knowledge of Hindi
- Purposeful Hindi and practical use of their mediums
- Theoretical understanding of objective Hindi
- Ability to analyse objective Hindi for various purposes of Hindi language
- Understand the provisions of Hindi, the official language in the Constitution

B.A 1st Sem - Discipline Specific Course (DSC)

- The study of Hindi develops interest in literature.
- It develops the ability to imbibe the moral values contained in the literature.

- It develops creative power.
- It enriches the stock of word, aphorisms, idioms etc.
- It develops the ability to guess and write stories.
- It develops imaginary story telling.
- It helps to improve imagination and memory power.

B.A II Sem - Discipline Specific Course (DSC)

- Interest in poetry.
- Develop the ability to read with tempo, rhythm, emotion.
- Generate imagination.
- Generate the capacity for aesthetics.

B.A 1st Sem- Ability Enhancement Core Course

- Build Linguistic ability.
- To build awareness of linguistic correctness.
- Will generate interest in reading the story.
- Developing story writing ability.
- Developing imagination and memory.

B.A 2nd Sem- Ability Enhancement Core Course

- Understanding the objective nature of language.
- Will be able to understand the practical nature of Hindi
- Build Interest in creativity.

B.Sc. 1st Sem- Ability Enhancement Core Course

- An attempt will be made to acquire the ability to write an essay on the basis of elements of prose.
- Develops reading habit of students.
- Reading skills, writing skills and personality skills can get it.
- Can get correct information related to grammar.

B.Sc. 2nd Sem -Ability Enhancement Core Course

- Develop a Theoretical Understanding of Translation.
- Developed Understanding of the areas
- Develop Capacity building will be done for Analysis of Translation world.
- World will increase the practical value of Translation
- Understand the usefulness of translation
- Be proficient in translating different areas of knowledge.

B. Com 1st Sem - Ability Enhancement Core Course

- Will be familiar with different genres of Hindi prose.
- Study of prose will generate interest in creative writing.
- You will understand the pure nature of Hindi language through Hindi grammar and study.
- Language skills will be developed.
- Can get correct information.

B. Com 2nd Sem- Ability Enhancement Core Course

- Ability to understand the nature of Hindi story will be built
- It Will build interest in story writing and reading.

Program Specific Outcomes for Kannada

- Kannada literature occupies a prominent place in Indian literature. Kannada ancient poetry reflects the legacy of the historical, social and religious life of Kannada Nadu.
- It is against this backdrop that the study of ancient Kannada poetry and poetry is incorporated here.
- In addition, it is imperative that the affairs of our government are dealt with in the Kannada language as Kannada is accepted as the official language.
- The study of Kannada is implemented to understand the effective implementation of Kannada in administrative affairs.
- Kannada literature has a rich heritage. It was influenced by the Sanskrit, Prakrit, and Pali literature of the Eastern Halagannadas.
- Singing folklore and poetry verbally has a literary influence on it. Due to the fact that Kannada literature is rich.
- It is necessary to get acquainted with it. In addition, it aims to identify the origin of ancient Kannada literature.

B.A 1st Sem DSC

- The study of Kannada literature helps the students to understand the rich heritage of Karnataka.
- It helps the students to understand the literature through various forms.
- It aims to identify the origin of ancient Kannada literature.

B.A 2nd Sem DSC

- Here, the students study Medieval Kannada literary history. We find that its aims, aspirations are very lifelike and popular.
- In addition, it has evolved into a variety of forms, such as the oratory, the psalm, the sound, the beat, and the lyrics. Its purpose is to identify its intonations

BA 1st Sem AECC:

- The study of Poetry and stories has been created to suit the lifestyles and aspirations of the times.
- Thus, the literary genre survives. In opposition to colonialism, Dalit rebellious literature has been created in order to create a society free of the avant-garde and exploitative and progressive, linguistic influence of the Renaissance, landlordism and exploitation. The study of Kannada is a great success.

BA 2nd Sem AECC

- Performance of art is of great importance during the study of Kannada language and literature.
- The play reviews social values while maintaining social well-being through performance.
- The study of the Basava Vijaya Drama aims at understanding the social policy-rules and the face of change.
- A new experiment in the field of theatre is intended to realize the hopes of folk theatre. Along with it, it is hoped that through the study of memorable novels, the novel will have a greater place in Kannada literary heritage.

The novel is aimed at identifying the social-peasant struggle for home-prices.

BSc 1st Sem AECC

- Here, the students study science which is the focal point of progress in the world.
- Thus, it has become an integral part of man. Scientists from all fields are searching, searching and doing research on this. The most important goal of science is the pursuit of truth. It is important here to study this.

B. Com 1st Sem AECC

- The man is a sociopath. Can't live alone. He is always involved in communicating his feelings to another and accepting his feelings. This action and response have always been there. As man grows, his communication process grows. In the social sphere, the communication process is sensitive to its aspirations. In communication, there is a policy.
- This commercial communication is a study of life business and business ethics. Along with this, modern Kannada poetry emerged as a result of colonial influence. In this, we identify Renaissance, Progressive, Surreal, Neo-Renaissance literature. This is the study of thought in them.

BSc/B. Com II Sem AECC

Earth is one of the nine planets. There is not much life and resources available on the planet. Thus, we say that the earth is above heaven. The system of organic and inorganic substances in the world is called the environment. Everything in it. This is the school of study. In addition, Carvalho's novel is the result of studies on the environment and livelihood, and the study of its biological concerns.

Program Specific Outcomes for Urdu

- This course aims to acquaint the students with the classical Urdu poetry.
- It also aims at introducing them to sketches which highlight human values,
- national integrity, service to the nation and society.
- This course aims to acquaint the students with two important forms of poetry i.e
- marsiya and nazm and one form of prose. i.e essays. All these forms of literature
- highlight Indian culture. And human values.
- It also aims to make the students familiar with poets Meer Anees, Mirza Dabeer,
- Nazeer Akbar Abeedi and essay writer.

B.A 1st Sem DSC

- This course aims to acquaint the students with the classical Urdu poetry.
- It also aims at introducing them to sketches which highlight human values,
- National integrity, service to the nation and society.

B.A 2nd SEM DSC

- This course aims to acquaint the students with two important forms of poetry i.e. Marsiya and Nazm & one form of prose i.e., essay. All these forms of literature highlight Indian culture and human values.
- It also aims to make the students familiar with poets Meer Anees, Mirza Dabeer, Nazeer Akbar Abadi and essay writers.

B.A 1st SEM MIL

- This MIL Urdu Course aims at teaching the students important forms of literature which portray Indian society and emphasize human values.
- It also aims at introducing them to Inshaiya.

B.A 2nd SEM MIL

- 1. This course aims at teaching the students different forms of prose and poetry which highlight National integrity & ethical and moral values.
- 2. It also aims to teach them Inshaiya.

B.Sc 1st SEM MIL

- This MIL Urdu Course aims at teaching the students important forms of literature which portray Indian society and emphasize human values.
- It also aims at introducing them to Inshaiya.

B.Sc 2nd SEM MIL

- This course aims at teaching the students different forms of prose and poetry which highlight National integrity & ethical and moral values.
- It also aims to teach them Inshaiya.

B.Com 1st SEM MIL

- This MIL Urdu Course aims at teaching the students important forms of literature which portray Indian society and emphasize human values.
- It also aims at introducing them to Inshaiya.

B.Com 2nd Sem MIL

- This course aims at teaching the students different forms of prose and poetry which highlight National integrity & ethical and moral values.
- It also aims to teach them Inshaiya.

Programmes Specific outcomes of Economics:

- The student will be able to define and explain the basic concepts and hypothesis in Microeconomic Theory and their relations; analyse consumer equilibrium, obtain and interpret elasticities, define costs of production, categorize and analyse markets, and display an understanding of pricing of products and factors.
- The student will be able to understand the evolution of employment theories and how equilibrium level of income gets determined. The student will be able to explain how interaction of multiplier and accelerator lead to change in income levels. The student will be able to appreciate the working of business cycles and apply the concept in the working of the economy.

Program Specific Outcomes for Political Science

- 1. This course aims to introduce certain key aspects of conceptual analysis in Political Theory. This course also makes an effort to orient the students with methodological and Ideological traditions in Political Theory. It is designed to

- reconcile Political Theory and Practice through reflections on the ideas and practices related to democracy.
- 2. This course introduces the specific elements of Western and Indian Political Thought. The basic focus of study is on Individual thinkers whose ideas are however framed by specific themes. The course as a whole is meant to provide a sense of the broad streams of both western and Indian while encouraging specific knowledge of individual thinkers.

Program Specific Outcomes for Sociology

- It enables the learners to understand the origin and development of sociology, as well as to comprehend the three basic perspectives in sociology.
- It helps the learners in acquainting with the fundamental concepts of sociology and estimate the significance of socialization in molding human behaviour
- It assists students in comprehending the significance of interaction and social processes in social life.
- It helps the learners to appreciate the significance of culture and interrelated concepts.
- Learners will come know about the meaning and importance of social institutions in the light of functionalist and conflict perspective.
- Learners will be able to understanding the meaning of social groups, typology and their importance.
- It helps them to know how societies have stratified all over the world and to know the process of social dynamics.
- It assists them in knowing the normative structure of human society and process of change in detail.

Programme Specific Outcomes for History

- To study the Literary and Archaeological Sources and the influence of Geographical factors
- To study the development of Cultures; Towns, Trade and Economy, Religion and Literature.
- Further to study the rise and spread of Jainism and Buddhism and establishment of early dynasties and their contributions.
- This paper aims to study the rule of Gupta and Vardhana empires and the consolidation various dynasties in South India.
- It also deals with foreign invasions on Northern India and rise of early philosophies and Sects.

Programme and Specific Course Outcomes of B.Sc

Program Specific Outcomes for Physics

- To understand the laws of the universe, planets and solar systems
- To know particle physics, electricity and magnetism, classical mechanics, modern physics, relativity and thermodynamics
- One can critically analyse a situation and solve problems and develop strong analytical skills.
- Students are trained to work in the field of industrial labs and technology.
- Students also develop strong mathematical ability and they can easily understand new concepts and ideas.
- Motivated the students to do research in basic science.

- Trained the students to make repair the instruments and common appliances so that they can find employment in this field.
- The students can create teaching models and establish self-employment industry.
- The students are trained to understand the basic distinct tools and find employment in labs.

Program Specific Outcomes for Chemistry

- Chemistry is the central science that joins together physics, mathematics, biology and medicine and the earth and the environment sciences.
- Knowledge of the nature of chemicals and chemical process provides insight into a variety of physical and biological phenomena.
- It provides an excellent basic for understanding the physical universe we live in.
- Chemical technologies enrich our quality of life in numerous ways by providing new solutions to the problems in health, materials and energy usage. It prepares one forth real world.
- Students are well prepared to assume professional positions in industry, education and public service. Students review conventional processes, recent advance techniques. surface
- properties, ionic properties and other special characteristics of substances,
- Students learn Introduction to molecular symmetry, co-ordination of
- compounds and Bio-inorganic chemistry.

Program Specific Outcomes for Zoology

- By learning zoology subject with emphasis on above aid different domains, the student will acquire the necessary knowledge and skills to pursue further studies and research in a wide range of subjects like, molecular biology, applied zoology, genetics, biotechnology, environmental biology, wildlife biology, ethology, etc. one can also make use of the knowledge to become a elf entrepreneur using the economically important animals and their products.

Program Specific Outcomes for Botany

- Students study the range of plant diversity in terms of structure, function and environmental relationships.
- They get acquainted with Plant classification and the flora of Karnataka.
- They get to know the role of plants in the functioning of the global ecosystem.
- They learn A selection of more specialized, optional topics.
- They learn Statistics as applied to biological data.
- They study the variation of plants life at all levels of biological organization.
- Through MOU with educational institution and Industry, students can understand the resource and mobilisation of resources in the other institutions and industries.
- Students develop awareness about the rate of pollutions and will contribute in conservation of soil, water and air ozone through awareness programme.
- Some students take up self-employable programme under Earn and Learn through

- Mushroom culture and Aquarium Training programme.
- Course outcome helps the students to become Entrepreneurs or self-employable in the cottage industry.
- Ethano botanical benefits in the Society practised by hakeems and waids.
- Trips organised regularly to help the students to understand the Biodiversity and Association.

Program Specific Outcomes for Mathematics

- It equips students with analytical and problem-solving skills.
- Students develop the ability and aptitude to apply mathematical methods in business, statistics, computer science etc.
- Computer Science and mathematics are closely related. The computer technology come from the numbers 0-1.
- Students understand the basic rules of logic including the role of axioms or assumptions. Students learn proficiently to construct logical arguments with rigorous proofs.
- They can develop the subject specific knowledge in three basic areas of mathematics.

Program Specific Outcomes for Commerce

1. Financial Accounts:

1.The Course aims to impart knowledge relating to higher aspects of financial accounting of entities like partnership firms, joint ventures, departmental accounts etc. This would enable them to account for financial transactions and analysis of financial position. Computational and reasoning skill components are included in the course.

2.The course aims to equip knowledge relating to the accounting concepts and principles of specialized business entities and this would enable the pupils in accounting and interpretation of financial position. The computational and interpretational skills are included in the curriculum.

2. Business Environment:

1.The course aims to acquaint students with basic framework within which businesses operate and to develop skills of identifying and analysis of such environmental framework. The conceptual, analytical and interpretational skills are specifically included in the curriculum.

2.The course is designed to provide understanding of basic tenets of business correspondence. This would enable them in developing effective business relationships among various entities. The conceptual, interpretational and communication skills are included in the course.

3. Entrepreneurship Development:

1.The Course aims to imbibe basic entrepreneurial qualities of successful entrepreneurs and would enable them to learn the art of promoting and running start-up entities. The conceptual, analytical and communicational skills are included in the curriculum.

- 4. Business Communication Skills :**
Business Communication subject help the students as a practical course that shows them the right way to write memos, letters and reports. Lessons include techniques for writing informational, sales, employment, and good and bad news communications, to both internal and external audiences with practice analysing those audiences.
- 5. Corporate Accounts:**
Accounting majors learn to maintain and report the finances of a person or organization, so they should enjoy math and revel in organization. Students looking forward to study accounting should be interested in numbers, the communication of financial information, corporate finance, software programs and data analytics.
- 6. Secretarial Practice:**
This subject helps the students to know and understand the modern office procedures and practices and help them in developing the skills required for maintaining and handling of office records and information.
- 7. Banking Law and Practices:**
Banks provides a wealth of opportunities to entry-level students and college graduates, B. Com along with a parallel course in banking and finance can boost the value of B. Com degree and give the students the much-needed edge in launching their careers with reputed Banking & Finance organizations.
- 8. Indian Financial System:**
This subject plays a vital role in the economic development of the country as it encourages both savings and investment. It helps in mobilising and allocating one's savings. It facilitates the expansion of financial institutions and markets. It also plays a key role in capital formation.
This subject is helpful for the students for their career.
- 9. Commercial Arithmetic:**
For students, commercial mathematic subject is used by commercial enterprises to record and manage business operations. Commercial organizations use mathematics in accounting, inventory management, marketing, sales forecasting, and financial analysis
- 10. Business Statistics:**
In this subject, students learn statistical research in business, it enables managers to analyse past performance, predict future business practices and lead organizations effectively. Statistics can describe markets, inform advertising, set prices and respond to changes in consumer demand.
- 11. Human Resource Management:**
This subject aims to develop conceptual understanding, synthesis and application of management and management theory for students wishing to progress in management careers.
- 12. Fundamentals of Financial Management:**
Financial management for students is the study about the acquisition, financing, and management of assets. It focuses on decisions relating to how much and what

types of assets to acquire, how to raise the capital, how to run the firm so as to maximize its value. Thus, financial management is directly related to human resource management.

13. Cost Accounting:

Cost accounting is helpful for the students because it can identify where a company is spending its money, how much it earns, and where money is being lost. Cost accounting aims to report, analyze, and lead to the improvement of internal cost controls and efficiency.

14. Income Tax:

Taxation course prepares students for technical training in taxation, finance and accounting, and offers a strong base in the field of taxation, accounting and finance.

15. Accounting Theory:

Accounting theories provide the information to the students both the theoretical basis and the rules based on that theoretical basis used to guide accountants in creating useful financial documents.

16. Foreign Exchange:

For students It is the study of various procedures and requirements for carrying out business efficiently across the borders. While pursuing B.Com in Foreign Trade, students will get to know about the different laws and rules that govern the business in and out of the country.

17. Business Economics:

1. The course aims to equip the students with understanding of economic concepts and their applications in the functioning of business entity. This would enable in optimizing scarce resources and reasoning and optimization skills are included in the curriculum.

2. The course aims to equip the students with understanding of economic concepts and their applications in the functioning of business entity. This would enable in optimizing scarce resources. The conceptual, reasoning and optimization skills are included in the curriculum.

18. Business Law:

Students learn critical thinking, strong reasoning and analytical skills. The knowledge and skills gained from studying law facilitate students to analyse both sides of complex situations or problems and to devise the best solution based on strong reasoning and critical thinking.

17. Financial Services:

Financial services refer to services provided by the finance industry. This subject is intended to equip students with the skills required to operate in an increasingly competitive environment.

18. Principles of Marketing:

For students a career in marketing involves analytics of current market scenario, intensive market research, formulating marketing strategies for business, structuring of techniques to increase profitability and business development, strategizing awareness campaigns, recording customer's response.

19. Principles of Management:

In this subject, students learn what a manager does, and how they are integral to planning, organizing, leading, and controlling a modern organization. From effective team building to conflict resolution, in these students learn human behaviour and students get motivate employees to perform at their best.

21. Principles of Auditing:

An audit is important as it provides credibility to a set of financial statements and gives the shareholders confidence that the accounts are true and fair. It can also help to improve a company's internal controls and systems.

22. Computer Applications in Business:

Students learn various computer applications, tools and techniques which are used in business. Students will get theoretical and practical knowledge in the field of business.

23. Fundamental of Accounting and Commerce

- 1. The course has the objective of providing the basic concepts of accounting and trade among non-commerce pupils. This would enable them to understand higher aspects of business environment. Computational and analytical skills are included in the curriculum.
- 2. The course has the objective of providing knowledge relating to the basic concepts of accounting and trade among non-commerce pupils. This would enable them to understand higher aspects of business environment. Computational, computational and analytical skills are included in the curriculum.

Programme / Course Specific Outcomes of BBA

- preparing the students to be able to survive in the competitive world.
- Training and disciplining them in application of business strategies.
- Making them capable enough to understand the professional world more efficiently.
- Making them to learn to apply law in business efficiently.

Course Outcomes of BBA (CBCS)

Upon completion of BBA graduation students shall:

- Learn principles and practices of business management; identify the opportunities in the corporate environment and to deal with the challenges; exhibit managerial skills in the areas of Marketing, Finance, Human resources, etc.
- Demonstrate enhanced personality and Managerial skills
- Possess a strong foundation for higher education
- Be able to prove their potential in competitive exams and government administration positions
- As a terminal course BBA shall develop the entrepreneurial competencies of the students by offering courses like entrepreneurship development, event management, rural and agricultural management, etc

BBA 1st Semester

Principles of Management

Course outcome: The students shall gain the fundamental knowledge and exposure to the concepts, theories and practices in the field of management.

Skill development: Managerial Skills like Planning and budget preparation, Communication and Motivation, Enterprising and Leadership, Delegation and Coordination, Problem-solving and Decision-making can be acquired.

Business Economics

Course outcome: The course provides an insight into basic concepts of microeconomics and their application for decision making in various business organizations.

Skill development: Students will acquire managerial decision-making skills related to demand forecasting and supply management, cost and revenue analysis and profit planning. Students will be able to interpret the market structure and situation.

Elements of Marketing

Course outcome: Students will understand the role and significance of various elements of marketing mix and relevance of marketing in current situations.

Skill development: Students will be able to analyse the marketing environment and consumer behaviour. Students will be able to segment the given market, target the appropriate segment and position in the target market.

Introduction to Business Accounting

Course outcome: Students will be acquainted with the basic accounting skills; they will be able to describe accounting concepts and accounting terms; prepare accounts and statements as per the accounting cycle; prepare and understand final statements; calculate and maintain accounts related to depreciation.

Skill development: After completion of the course students will be able to analyse and interpret financial reports, and preparation of Profit and Loss Account and Balance Sheet, etc.

B.B.A. (CBCS) - Second Semester

Corporate Communication

Course outcome: Students will be able to communicate effectively (verbal and non-verbal, written and oral); use technology for business communication; make business presentations.

Skill development: Students will acquire corporate communication skills: written, oral and presentation skills. Able to face the groups, use the ITC for effective communication.

Business Finance:

Course outcome: Upon completion of this course, students will be able to learn basic concepts of business finance including time value of money, determination of cost of capital. They will also be learning theories relating to capital structure, dividend models and are able to assess working capital needs of the firm.

Skill development: Students will acquire skills to make investment, financial and dividend decisions of a business concern and assess a firm's working capital requirements through practical problems. Design appropriate capital structure to minimise cost of capital.

Marketing Management:

Course outcome: Students gain skills to develop creative solutions through applying relevant marketing concepts.

Skill development: Students will be able to design Product planning and Marketing mix. Students will be able to take pricing decisions, able to manage distribution channels and able to Sell products.

Advanced Accounting

Course outcome: Students are aware about the various aspects relating to principles of accounting and managerial accounting practices.

Skill development: Students are able to acquire accounting skills to maintain the financial health of business and advance their career.

Programme / Course Specific Outcomes of BCA

1. Developing and inculcating the technical knowledge of computers.
2. Training them to work in software industry.
3. Building analytical and technical abilities to deal with any type of problems in the field of computers.
4. To imbibe quality software development practices

BCA First Semester

Computer Concepts and C Programming

The course is designed to provide complete knowledge of C language.

Students will be able to develop logics which will help them to create programs, applications in C.

Also, by learning the basic programming constructs they can easily switch over to any other language in future.

Introduction to Linux

This course introduces the student to the Linux Operating system with particular emphasis on command line tools, utilities and shell scripting. The student will learn and apply the various commands and utilities related to file system management, process management, program development and data processing. In addition, the student will learn about shell concepts and become proficient in the use of shell features such as command line editing and learn and apply Unix concepts such as pipes and filters. The student will apply the aforementioned utilities and concepts in the writing of shell scripts

Fundamentals of Mathematics

Write an argument using logical notation and determine if the argument is or is not valid.

2. Demonstrate the ability to write and evaluate a proof or outline the basic structure of and give examples of each proof technique described.

3. Understand the basic principles of sets and operations in sets.

4. Prove basic set equalities.

5. Apply counting principles to determine probabilities.

6. Demonstrate an understanding of relations and functions and be able to determine their properties. 7. Determine when a function is 1-1 and "onto".

8. Demonstrate different traversal methods for trees and graphs.

9. Model problems in Computer Science using graphs and trees.

BCA Second Semester

Fundamentals of Algorithms

Design and analyze the time and space efficiency of the data structure

- Design an algorithm by selecting appropriate design strategies.
- Identity the appropriate data structure for given problem
- Have practical knowledge on the application of data structures
- Apply graph and tree traverse technique to various applications.
- Implement Dijkstra's algorithm, binary trees, travelling Sales person Problem.

Numerical & Statistical Methods

To develop the student's ability to deal with numerical and quantitative issues in business

To enable the use of statistical, graphical and algebraic techniques wherever relevant.

To have a proper understanding of Statistical applications in Economics and Management.

BCA Third Semester

Data Structure using C

Understand the concept of Dynamic memory management, data types, algorithms, Big O notation. B) Understand basic data structures such as arrays, linked lists, stacks and queues. C) Describe the hash function and concepts of collision and its resolution methods d) Solve problem involving graphs, trees and heaps e) Apply Algorithm for solving problems like sorting, searching, insertion and deletion of data

OOPs using C++

Describe the procedural and object-oriented paradigm with concepts of streams, classes, functions, data and objects. B) Understand dynamic memory management techniques using pointers, constructors, destructors, etc c) Describe the concept of function overloading, operator overloading, virtual functions and polymorphism. D) Classify inheritance with the understanding of early and late binding, usage of exception handling, generic programming. E) Demonstrate the use of various OOPs concepts with the help of programs.

Introduction to Operating System

Understand the basics of operating systems like kernel, shell, types and views of operating systems b) Describe the various CPU scheduling algorithms and remove deadlocks. C) Explain various memory management techniques and concept of thrashing d) Use disk management and disk scheduling algorithms for better utilization of external memory. E) Recognize file system interface, protection and security mechanisms. F) Explain the various features of distributed OS like Unix, Linux, windows etc.

Data Communication

Explain how communication works in computer networks and to understand the basic terminology of computer networks • Explain the role of protocols in networking and to analyze the services and features of the various layers in the protocol stack. • Understand design issues in network security and to understand security threats, security services and mechanisms to counter.

BCA Fourth Semester

Data base Management system

Gain a good understanding of the architecture and functioning of database management systems as well as associated tools and techniques, principles of data modelling using entity relationship and develop a good database design and normalization techniques to normalize a database. • Understand the use of structured query language and its syntax, transactions, database recovery and techniques for query optimization. • Acquire a good understanding of

database systems concepts and to be in a position to use and design databases for different applications.

Programming in JAVA

Understand the principles and practice of object-oriented analysis and design in the construction of robust, maintainable programs which satisfy their requirements; • Implement, compile, test and run Java programs comprising more than one class, to address a particular software problem. • Demonstrate the principles of object-oriented programming; • Demonstrate simple data structures like arrays in a Java program. • Understand the concept of package, interface, multithreading and File handling in java. • Make use of members of classes found in the Java API

Software Engineering

Select and implement different software development process models. • Extract and analyze software requirements specifications for different projects. • Develop some basic level of software architecture/design. • Apply standard coding practices. • Define the basic concepts and importance of Software project management concepts like cost estimation, scheduling and reviewing the progress. • Identify and implement of the software metrics. • Apply different testing and debugging techniques and analyzing their effectiveness.

System Programming

To understand the basics of system programs like editors, compiler, assembler, linker, loader, interpreter and debugger. B) Describe the various concepts of assemblers and microprocessors. C) To understand the various phases of compiler and compare its working with assembler. D) To understand how linker and loader create an executable program from an object module created by assembler and compiler. E) To know various editors and debugging techniques.

BCA Fifth Semester

Web Programming

Explain the history of the internet and related internet concepts that are vital in understanding web development. B) Discuss the insights of internet programming and implement complete application over the web. C) Demonstrate the important HTML tags for designing static pages and separate design from content using Cascading Style sheet. D) Utilize the concepts of JavaScript and Java e) Use web application development software tools i.e. Ajax, PHP and XML etc. and identify the environments currently available on the market to design web sites.

Computer Networks

Explain how communication works in computer networks and to understand the basic terminology of computer networks • Explain the role of protocols in networking and to analyze the services and features of the various layers in the protocol stack. • Understand design issues in Network Security and to understand security threats, security services and mechanisms to counter. • Familiar with basic devices like repeaters, bridges, gateways and quality of service • Understand the network security, common threats, firewalls, and cryptography

Computer Graphics

Understand the basics of computer graphics, different graphics systems and applications of computer graphics. B) Discuss various algorithms for scan conversion and filling of basic objects and their comparative analysis. C) Use of geometric transformations on graphics

objects and their application in composite form. D) Extract scene with different clipping methods and its transformation to graphics display device. E) Explore projections and visible surface detection techniques for display of 3D scene on 2D screen. F) Render projected objects to naturalize the scene in 2D view and use of illumination models for this

BCA Sixth Semester

Python Programming

To acquire programming skills in core Python. 2. To acquire Object Oriented Skills in Python 3. To develop the skill of designing Graphical user Interfaces in Python 4. To develop the ability to write database applications in Python

Design and analyze of Algorithms

Design and analyze the time and space efficiency of the data structure • Design an algorithm by selecting appropriate design strategies. • Identity the appropriate data structure for given problem • Have practical knowledge on the application of data structures • Apply graph and tree traverse technique to various applications. • Implement Dijkstra's algorithm, binary trees, travelling Sales person Problem.

Operation Research

Formulate a real-world problem as a mathematical programming model • Understand the theoretical workings of the simplex method for linear programming and perform iterations of it by hand • Understand the relationship between a linear program and its dual, including strong duality and complementary slackness. Solve specialized linear programming problems like the transportation and assignment problems

Network Security

Describe network security services and mechanisms. • Symmetrical and Asymmetrical cryptography. • Data integrity, Authentication, Digital Signatures. • Various network security applications, IPSec, Firewall, IDS, Web security, Email security, and Malicious software etc.

Programme Outcomes of MA. Economics

- a. The student will be able to define and explain the basic concepts and hypothesis in Microeconomic Theory and their relations; analyse consumer equilibrium, obtain and interpret elasticities, define costs of production, categorize and analyse markets, and display an understanding of pricing of products and factors.
- b. The student will be able to understand the evolution of employment theories and how equilibrium level of income gets determined. The student will be able to explain how interaction of multiplier and accelerator lead to change in income evils. The student will be able to appreciate the working of business cycles and apply the concept in the working of the economy.
- c. To understand the difference between Micro Economics & Macro Economics
- d. To understand techniques & diagrams related to employment theory
- e. To understand the concept of Foreign Exchange, International Banking & Euro Currency
- f. To study the international policies

Program outcomes of MA English

1. Students develop communication skills.
2. Equipping them with confidence to face the interview boards and various competitive exams.
3. Training them to stand in adverse conditions and reach out to be constructively useful to the firm and the institution they work in.
4. The vast knowledge imparted to them helps them to improve their creative skills of reading and writing.

Course Specific Outcomes of MA English:

The 16th to 19th Century English Literature

- 1] This paper introduces the students to the world of British Literature.
- 2] Students are acquainted with the poetry, prose, drama and history of British English literature.
- 3] Students get acquainted with the works of great writers like John Milton, John Donne, William Shakespeare, Christopher Marlowe, John Bunyan, Francis Bacon, they also study the great stalwarts like Alexander Pope, William Wordsworth, John Keats, Tennyson, Charles Lamb, Mathew Arnold, Charles Dickens, Thomas Hardy, etc.
- 4] The knowledge of British literature helps the students to clear UPSC, KSET, Net exams and other competition exams. The vast literature covered here increases the scope of getting through the practical (demonstration) knowledge too.
- 5] Poetry recitation and elocution skills also improve. Students learn the correct pronunciation and enrich their vocabulary too.

Indian English Literature

- 1] Students get the knowledge of Indian literature and culture. The history of Indian English literature is taught in detail. Poetry, prose, fiction, drama and criticism of Indian English literature is highlighted.
- 2] Students are acquainted with the writers and their works: like Mulk Raj Anand, Raja Rao, Basavraj Naikar, Sudha Murthy, Girish Karnad, Mahesh Dattani, Toru Dutt, R N Tagore, Kamala Das, Nissim Ezekiel, Mahatma Gandhi, Sarojini Naidu, Sri Aurobindo Ghosh, A P J Abdul Kalam, etc.
- 3] In this world of multi-culturalism, it is essential to be familiar with native or indigenous culture. It develops the values of pride and faith in our own native culture.
- 4] This paper too helps the students to score good marks in competition exams.

American Literature:

- 1] Students are acquainted with American poetry, prose, fiction and drama. They come to know the culture of a foreign land. They study the works of great writers like Walt Whitman, Langston Hughes, Emerson, Thoreau, Edgar Allan Poe, Henry James, Herman Melville, Mark Twain, Ernest Hemingway, Eugene O'Neil, Arthur Miller, Flannery O' Connor, Jack Kerouac, etc.
- 2] Students compare Indian culture to the foreign culture and their mind broadens and adopts the good factors from American culture.
- 3] Studying this paper helps the students to expand the horizons of their mind. They are well prepared for the world outside India too.
- 4] Cross cultural relationships, brotherhood and humanity grows in the readers.

Indian Literature in English Translation:

- 1] This paper highlights the problems and challenges of translation of one piece of literature from its original language to English. It mostly deals with the Indian works written in Kannada, Marathi, Assamese, Oriya, Punjabi, Hindi, Malayalam, Telugu, Rajasthani, Kashmiri, Urdu, Gujrati, etc, translated into English.
- 2] It makes the students acquainted with the literary writers from all over India. They also get to know the culture of various states in the country. So, they know more about the indigenous culture and traditions of India.
- 3] The works of the writers like A K Ramanujan, R N Tagore, Durga Khote, Roma Das, Amin Kamil, Bharaguru Ramachandrappa, Anna Ram Sudhama, T S Pillai, G Kalyan Rao, Mahashweta Devi, Vijay Tendulkar, Kuvempu, Laksmi Narayan Mishra, Rajinder Singh Bedi, Pundumai Pitthan, Chunnilal K Madia are prescribed for the syllabus.

Indian Diasporic Writings:

- 1] This paper deals with the Indian Diasporic writers and the works. The writers of Indian origin who have migrated to a foreign land. These writers write about the Indian culture. Their experiences are exclusive and unique.
- 2] The works of the writers like A K Ramanujan, Sujata Bhatt, Amitav Ghosh, Salman Rushdie, Chitra Banerjee Divakaruni, Jhumpa Lahiri are prescribed for the syllabus.
- 3] The experiences and identity crises faced by the diaspora writers touches the psychology of the students, wherein their mind set and attitude towards life and culture changes. Awareness for the problems, challenges and issues faced by the diaspora writers and people expands the thought procedure of the students.
- 4] Students cling to their own culture more and more by observing the problems faced by the migrants.

Open Elective Paper: Vivekananda Studies & Radio and Television

- 1] This paper introduces the readers to our hero and saint Swami Vivekananda. His life and works set an amazing example for the Indians. Hence, this paper instils the values of patriotism, psychology and spirituality in the students. It makes the students more allegiant to the native culture.
- 2] Students pick up the technicalities of radio and television. The pros and cons of the modern technology are brought to the limelight.

Gender Studies:

- 1] It teaches the concepts of sex and gender, gynocrticism, patriarchy, feminism, stereotypes, body politics, glass ceiling and social problems like Sati system, female foeticide, poverty, prostitution, gender discrimination.
- 2] Gender discrimination is highlighted through the works of the writers like Simon de Beauvoir, Dr B R Ambedkar, Pandita Ramabai, Eunice D'Souza, Mahashweta Devi, Ismat Chughtai.
- 3] Awareness is increased among the students about the practical world around them. Their eyes are opened towards the silently prevalent social problems in the society.
- 4] Students become strong and confident to face the challenges of the drastic world replete is corruption, oppression and discrimination.

Critical Theory:

- Students pick various critical theories. It makes their mind sharp and more active
1. Theories of philosophers like Stanley Fish, Mark Schorer, S.T. Coleridge, Jonathan Culler, Elaine Showalter, Jacques Derrida, Ronald Barthes, Edmund Wilson, Lionel Trilling, Roman Jakobson, Frantz Fanon, Homi Bhabha are highlighted.
 2. After studying the critical theories of the writer, philosophers the world it expands the logical aptitude of the students. They grant intellectually and psychologically.

Postcolonial Literature:

1. This, paper increases the knowledge of the world of power and authority. The postcolonial powers have ruled over nations and their minds. Awareness for the same increases the students safeguard their country and the self as a result of the awareness of the subjugation of the colonial power.
2. Students are introducing to the writers of the post colonial world. Works of the postcolonial writers like- A. D Hope, Gabriel Okara, Derek Walcott, A. J. M. Smith, V. S. Naipaul, Chinua Achebe, Ngugiwa, Thiong'o, Edward Said, Leela Gandhi, Gayatri Spivak, J. G. Farrell, Katharine Mansfield, Bapsi Sidhwa, Wole Soyika, etc are studied.
3. Students are also acquainted into Australian and African literature.

World Classics in Translation:

1. This paper deals with the classics of the world writer in native language and translated into English.
2. Students' knowledge increases a lot and their mind becomes more creative in studying the classics of the world. Their orientation and love towards literature increases.
3. The world classics of India, Greece, Russia, Norway, are included in the syllabus.

20th Century British Literature:

1. This paper deals with the modern literature. Literature of England, America, France etc in prescribed for the syllabus.
2. The narrative techniques of drama and fiction are taught which encompasses the value of creating in the mind of the students.

English Language Teaching:

1. The paper deals with functional English.
2. It highlights translation method, Teaching skill, language teaching methods, listening, speaking, reading and writing skills, which in the need of the hour today.
3. This paper also highlights the beginning, growth, current status and role of English language in India. It also throws light on the problems of effective teaching of English in India.
4. It is totally a practical oriented paper it makes the student an effective orator.

Dissertation

1. It is a research-oriented paper which instils the qualities of a researcher in the students.
2. Students learn the research methods, critical analysis, collection of data format and drafting of the thesis and preparation of the colloquium is done.
3. Students do research on the topics of their choice. They delve deep in it and with the guidance of their teachers; they walk towards the path of analysis and research. They become learned intellectuals ready to be admitted in further research. They are prepared for the Ph.D. research.

Programme Outcomes of M. Com

1. Advanced knowledge in the field of business and management.
2. Development of analytical and critical thinking.
3. Skills required preparing business projects and carrying research activities.
4. Assessment of stock and derivative market temperament.
5. Advanced knowledge on Domestic and International Financial System.
6. Ability to address the bottleneck in the business.
7. Preparation of project report and effective presentation.
8. Advanced communicative skills.
9. Knowledge of contemporary issues.
10. Inculcate leadership qualities.
11. Ability to boost the morale of the peers.

Course Specific Outcomes M. Com (Regular)

- To provide a systematic and rigorous learning and exposure to banking and finance related disciplines.
- To train students to develop conceptual applied and research skills as well as competencies required for effective problem solving and right decision making in routine and special activities relevant to financial management and Banking transaction of a business.
- To acquire a student with conventional as well as contemporary areas in discipline of commerce.
- To enable a student's well versed in national as well as international trends.
- To provide in depth understanding of all core area specially security market, GST (goods and services tax) Management, Research methodology and Tax planning.

M.Com Program Specific Outcomes

- After completing Master in commerce are able to
- Develop an ability to apply knowledge acquired in problem solving
- Ability to work in teams with enhanced interpersonal skills and communication.
- The students can work in different domain like Accounting Taxation HRM Banking and Administration
- Ability to start their own business
- Ability to work in MNCs as well as private and public companies
- To develop team work, leadership and managerial and administrative skills

Course outcomes

M.com 1st semester

Strategic management

- To provide understanding of task function and skills of strategic management and developments.
- To aware the students about principles and functions of strategic management.

Management Accounting

- To develop an understanding of the conceptual frame work of the management accounting.
- To provide the knowledge in management accounting techniques in business decision making.

Financial management

- To develop knowledge about Business finance and background of accounting and management.
- To make students aware about the challenges and opportunities of financial management.

Security analysis and portfolio management

- To analysis the Stock market outcomes and predict future
- To analysis risk and return of portfolio management
- To study the investment process in stock market

M.Com 2nd Semester

Financial Reporting and Accounting standards

- To understand the linkage between Financial Report and Accounting standards.
- The importance of accounting standards in financial reporting.

Corporate Restructuring

- To understand the Basic knowledge of corporate merger
- To analysis and understand the valuation corporate merger

Economic Analysis of Business

- To learn the basic concept of Industrial economics
- To study the problem and significance of industrialization
- To learn the impact of induction on INDIAN economy.

Business Ethics

- To provide knowledge of business ethics, professional human values and ethical system at general level.
- To gain knowledge about Indian ethical practices

Human Resource Management

- To Explain the students in depth knowledge of HRM
- To develop among students, understand various practices followed by Hr manager
- To create understand about recent trends and innovations in HRM

M.com 3rd Semester

Corporate Tax Planning

- To analysis companies tax position and tax liability
- To study companies advance tax liabilities
- To understand the tax avoidance, tax evasion and tax planning

Accounting Information System

- To understand the basic concept and techniques of accounting information system in Business
- To develop skill among the students to own creation of accounting information system

Multinational Business Finance

- To understand the basic concept of multinational business finance
- To study the application of direct and indirect quotation of multinational business finance

Corporate Accounting

- To understand various companies accounting procedure
- To analysis financial stamen of account of various companies

Accounting for Specialized Institution

- To study accounting system followed by the Hotel industries
- To have basic depth knowledge Night audit

M.com 4th semester

Corporate Tax Planning (GST)

- To understand Basic GST procedure applicable to for industries
- To study the step involved in GST registration
- To analysis the process of GST computation

Corporate Governance

- To understand the importance of corporate governance in industries
- To study corporate governs influences on industrial merger

Compute Application in Business

- To study information technology in business
- To study the importance of information technology on business decisions

Contemporary Issues in Accounting

- To understand the advanced tools of accounting
- To study the application advance tools of accounting in business entity

Project Report

- The various important topic s of accounting and taxation are given to each student
- Student will learn procedure of project making
- Student will visit many industrial units to complete their projects


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